

United Nations Regional Workshop on Data Dissemination and Communication
Rio de Janeiro, Brazil
5-7 June 2013

Background

The Workshop is part of a global series of workshops on data dissemination and communication, with the purpose of providing a forum for sharing national practices and experiences in the dissemination of statistical data and metadata. The Workshop will review emerging trends, innovative approaches and technological tools employed in the dissemination of data. The Workshop is expected to provide a basis for assessing existing national dissemination strategies as well as technologies used by National Statistical Offices. It will also aid in taking stock of national capacities and challenges for meeting the increasing requirements of users. Furthermore, the Workshop is expected to help in identifying good practices and lessons learned in the dissemination and communication of data. The ideas generated by the discussion and the recommendations made by participants during all workshops will contribute towards the drafting of a technical report and/or the creation of a knowledge base on the UNSD website, dedicated to the topic of effective dissemination of data. A provisional agenda for the workshop is as follows:

Wednesday, 5 June

Module 1: Emerging Trends in Data Dissemination

Thoughts of experts in data dissemination as to the future development and emerging trends over the next 5 years, and looking out over the next decade.
Country presentations and facilitated general discussion will follow.

Module 2: Strategies for Web-based Data Dissemination

The module will have a presentation on the principles, goals, platforms, standards and many other aspects of web-based data dissemination.
Country presentations and facilitated general discussion will follow.

Thursday, 6 June

Module 3: International Data Dissemination

The module will provide an introduction into data dissemination products created by the United Nations and other International Agencies as well as it will focus on data dissemination principles followed by International Agencies.
Country presentations and facilitated general discussion will follow.

Module 4: Integrating Statistical and Geospatial Information

This module will discuss how web services and cloud-based applications, which involve the integration of statistical information with geospatial information, are increasingly used to deliver new decision support and data dissemination capabilities.
Country presentations and facilitated general discussion will follow.

Friday, 7 June

Module 5: Challenges in Promoting Data and Data Dissemination Policies

The module will focus on promotion aspects of web products, such as search engine optimization, cross linking and advertising. As well as it will touch on data dissemination policies regarding terms of use, intellectual property and pricing issues. Country presentations and facilitated general discussion will follow.

Module 6: Emerging User Needs and Requirements.

This module will discuss new developments in statistical data dissemination linked to users requiring high frequency and real time statistics, mobile device support, social networking and citizen statistics. Country presentations and facilitated general discussion will follow.